

Cookie statement EOS CONTENTIA BELGIUM

Last updated: 01/03/2021

1. Name and contact details of the controller.

This Cookie Statement applies to data processed by:

EOS Contentia Belgium SA/NV, having its registered office at:

FUTUR X CENTER
Boulevard Industriel 54 K
7700
Mouscron
BELGIUM
Telephone: +32 56 39 17 11

Managing Director: Martine T'Jampens

Company number/TAV/MAE

BE 0454.609.009
VAT - BE 454.609.009
M.A.E. – 206729

2. The Data Protection Officer

EOS-Contentia has appointed a Data Protection Officer (DPO) or Data Protection Officer:

E-mail: Privacy@eos-contentia.be

Postal address: Boulevard Industriel 54K, 7700 Mouscron/Mouscron, Belgium

If, after reading this Cookie Statement, you have further questions or comments with regard to the collection and processing of your personal data, you can contact our DPO.

We make every effort to handle your Personal Data in a careful and legitimate manner in accordance with applicable regulations. Nevertheless, if you believe that your rights have been violated and if your concerns have not been addressed within our company, you are free to lodge a complaint with the:

Data Protection Authority

Drukpersstraat 35, 1000 Brussels

+32 (0)2 274 48 00

+32 (0)2 274 48 35

contact@apd-gba.be

You can also come there for all general questions relating to the processing and protection of Personal Data.

In addition, you may bring an action before a court if you believe that you would suffer damage as a result of the processing of your Personal Data.

3. Scope of application

EOS CONTENTIA BELGIUM SA/NV uses cookies and similar tools on the EOS Contentia-Site (the "Site") to improve the content and display of the Site. Please read this statement carefully to learn more about the information we collect through cookies when you use this Site. You are also advised to read EOS CONTENTIA BELGIUM SA/NV's privacy statement to understand how EOS CONTENTIA BELGIUM SA/NV will otherwise collect, transfer, disclose, process and use your personal data and personally identifiable information obtained by EOS CONTENTIA BELGIUM SA/NV when using this Site. The privacy statement of EOS CONTENTIA BELGIUM SA/NV can be found at:

[Privacy statement](#)

This Cookie Statement may be amended as required by our services or applicable law. For example, our online services are a dynamic and innovative environment. This means that we are constantly looking for a better website experience and service tailored to your needs. There may be new applications in which we may collect or otherwise use your data. Of course, we will let you know when there are important changes and ask for your permission if necessary.

4. What are Cookies

"Cookies" are small text files or pieces of information that may be placed on your computer or mobile device when you visit a Site. This text file stores information that can be read by the Site when it is revisited at a later time. Cookies may be installed by the server of the Site you are visiting or by partners of that Site. A Site's server can only read the cookies it has installed itself and has no access to other information found on your computer or mobile device. Cookies are stored in the folder of your browser on your computer or mobile device. Cookies generally make interaction between the visitor and the Site faster and easier and help the visitor navigate between the different parts of a Site. Some of these cookies are necessary in order for the Site to function properly. Other cookies are useful for the visitor: they remember your user name in a secure way, as well as your language preferences, for example. Cookies mean that you do not have to enter the same information each time you visit a Site.

EOS CONTENTIA BELGIUM SA/NV also uses similar files or technologies such as local storage, locally shared objects or flash cookies that may be stored on your computer or mobile device.

EOS CONTENTIA BELGIUM SA/NV uses the term "cookies" in this statement to refer to all files that collect information in this way. However, cookies do not collect information that identifies you and will instead collect more general information.

Where do the cookies come from?

Based on the origin of the cookies, we make a distinction between first-party cookies and third-party cookies.

First batch cookies

First-party cookies are direct cookies that we manage ourselves. They are specific to the site or online service visited or used. It is the online service or site that creates and places the cookies in order to function properly, for example by visiting them (e.g. cookies placed by My EOS Contentia).

Third Party Cookies

Third party cookies are cookies that are managed or placed by a third party, set by a domain other than that of the visited site itself, ... Third party cookies ensure that certain data is sent to third parties by your visit or use of a site or online service. For example, social media cookies or cookies from advertisers, which ensure that you see advertisements. Although we do not manage or place these cookies ourselves, we do our utmost to ensure that the placement of these cookies by third parties through our platforms is as controlled as possible.

A distinction can also be made between cookies that delete themselves immediately after a session and cookies that expire over time.

Session cookies

Cookies created and active during a browser session. A browser session starts when you open the browser window and ends when you close the browser window. Session cookies are created temporarily. Once you close the browser, all session cookies are deleted.

Permanent cookies

Cookies that remain on your computer or mobile device until you delete them manually or until they expire.

What types of cookies exist?

Necessary cookies

Some cookies are essential to the operation of a site. These cookies are essential for visiting a site and using certain parts of the site. For example, you can navigate between different parts of the site and fill in forms. For example, some cookies allow us to identify registered users and ensure that they can access their user accounts or use other services you have requested, such as shopping baskets or e-billing. These services cannot be provided without these cookies.

No consent is required for the use of these cookies and they cannot be disabled.

Functional cookies

Functional cookies are cookies that make working on a site easier, more pleasant for visitors and ensure that you have a more personalised browsing experience. For example, these cookies can remember your preferences, language choice and customer segment and provide enhanced, more personalized features. For example, cookies save you the trouble of typing in your user name every time you open your user account.

No consent is required for the use of these cookies and they cannot be disabled.

Performance cookies

Performance cookies are used to obtain information about the use of a site by visitors, for example, which pages you visit and whether you experience errors, to improve the content of the site, adapt it to the wishes of visitors and make it more user-friendly. Performance cookies are also called statistical cookies. They collect general information about how online services are used. Statistical analyses can be made of the information obtained in this way.

These cookies do not collect any information that could identify you.

Advertising cookies

Advertising cookies track your surfing behaviour on a site in order to build up your user profile. This profile is then used to show you advertisements that match your personal interests. Advertising cookies can only collect information that tells you something about your use of a site.

Remarketing Cookies - The pages you visit on a site allow you to keep track of the products or services you may be interested in. These cookies and advertising network tools allow advertisements to be shown to you on other sites that are part of that advertising network for products and services in which you may be interested. This technique is called "remarketing".

These cookies do not contain any personal data.

Recommendations cookies

Recommendation cookies - just like advertising cookies - follow your surfing behaviour to create your user profile. That profile is then used to give you an online experience that matches your interests. These cookies tell us something about your use of our online services so that more targeted recommendations and suggestions can be made. In addition, these cookies ensure that the information you have already viewed does not appear as a suggestion again.

Social media cookies

Social media cookies are used to enable the integration of social networking sites. These online services may contain embedded elements from third parties. This may be content stored with another party, but displayed on, in or via online services. Examples of these social media are Facebook, Google+, YouTube, LinkedIn and Twitter. These third parties may place cookies on online services to collect data. For more information about these cookies, please refer to the statements that these third parties provide on their own site. Please note that these statements may change from time to time.

How long do the cookies last?

Based on the existence of cookies, we make a distinction between temporary and permanent cookies.

Temporary cookies are temporarily stored in your browser or (mobile) application. This means that these cookies are deleted as soon as you close your browser or (mobile) application.

Permanent cookies remain on your computer or mobile device, even if you have closed your browser or (mobile) application. Thanks to permanent cookies, you will be recognised when you later visit a site or (mobile) application again. Persistent cookies remain on your device until a predetermined end date is reached, until a new cookie is installed or until you delete it via the settings of your browser, (mobile) application or mobile device.

Your consent

Your consent is not required for necessary and functional cookies. The data processed via these cookies serve the stated purposes to protect our legitimate interests in accordance with Article 6.1(f) of the GDPR, including the proper functioning of the website.

The data collected and processed through preference, statistical and marketing cookies will only be used if you give your consent in accordance with Article 6(1)(a) of the GTC for the provision of personalised content, for statistical purposes to improve the user experience and for marketing purposes. You can change/withdraw your consent by clicking on '[Change Cookies settings](#)' at the bottom of the website.

Withdraw your consent

You can withdraw your consent at any time by deleting cookies via the settings of your internet browser. For further information on deleting or blocking cookies please refer to the relevant section on deleting and blocking cookies described in this statement.

Additional useful information

For more information on cookies and online privacy issues, please visit: <http://www.allaboutcookies.org> and <http://www.youronlinechoices.eu>.

How to delete and block cookies

You can accept, reject or delete cookies by adjusting your browser settings. You can adjust your browser settings via your browser's "options" or "preferences" menu. Please consult the "help" function of your internet browser for more information on adjusting your browser settings. Please note that if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of the Site. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies as soon as you visit our Site.

How do you disable cookies?

Firefox

1. Open Firefox.
 2. At the top of the Firefox window, click the "Firefox" button and then select "Options".
 3. Select the "Privacy" panel
 4. Set "Firefox will:" to "Use custom history settings". Disable the "Accept cookies from Sites" option to disable cookies.
 5. Click "OK" to close the options.
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Internet Explorer

1. Open Internet Explorer.
 2. Click on the "Tools" button and click on "Internet options".
 3. Click on the "Privacy" tab and then "Settings", move the check up to block all cookies and then click "OK".
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Google Chrome

1. Open Google Chrome.
2. Click on the icon of the tool.
3. Select "Settings".
4. Click on "Show advanced settings" at the bottom of the page.
5. In the "Privacy" section, click on "Content settings".
6. To disable cookies, select "Block the Site settings from all data".

Safari

1. Open Safari.
2. Choose "Preferences" from the toolbar and click "Privacy" (You'll find the toolbar that looks like a gear, in the top right corner of the Safari window).
3. In the section "Block cookies" you can specify if and when Safari should accept cookies from Sites. To see an explanation of the options, click on the help button (question mark).
4. To see which Sites store cookies on your computer, click on Details.

To consult the Site of EOS CONTENTIA BELGIUM SA/NV, it is advisable to activate cookies on your computer, tablet or mobile phone. Without cookies enabled, we may not be able to guarantee a trouble-free visit to our Site. However, if you prefer to restrict, block or delete the cookies of EOS CONTENTIA BELGIUM SA/NV, you can manage your browser settings as described above.

4. Which Cookies do we use?

When you access our website eos-globalcollection.com, the browser used on your device automatically sends information to our website's server. This data is temporarily stored in a log file. The following information is collected without your intervention and stored until it is automatically deleted after 3 days:

- IP address retrieval from the computer,
- date and time of access,
- name and URL of retrieved file,
- website from which access has occurred (referrer URL),
- website retrieved from our website,
- the browser of your computer and possibly the operating system as well as the name of your internet service provider.

The aforementioned data will be processed by us for the following purposes:

- to ensure a problem-free connection to the website,

- to ensure a comfortable use of our website,
- to analyse system security, stability, and
- for other administrative purposes.

The legal basis for processing the data Art. 6(1) Paragraph 1(f) of the GDPR. Our legitimate interests derive from the above-mentioned data collection purposes. Under no circumstances will we use the collected data for profiling or making automated decisions about your person. If you do so, the personal data you send via email will be stored. The legal basis for data processing for contact purposes is Article 6(1)(f) of the GTC. If contact is made with a view to concluding an agreement, an additional legal basis for processing is Art. (6)(1)(b) of the GTC.

5. Analysis tools/tracking

The tracking measures listed below and used by us are carried out on the basis of Art. 6(1) Paragraph 1(f) of the GDPR. We use these tracking measures to ensure that our website is designed according to the requirements and optimised on a continuous basis. We also use the tracking measures to collect statistics on the use of our website and analyse these in order to optimise our offer for you. These interests must be considered legitimate within the meaning of the GDPR.

The respective data processing purposes and data categories can be found in the corresponding tracking tools in this section.

6.1 Siteimprove Analytics

This website uses Siteimprove Analytics, a web analytics service provided by Siteimprove. Siteimprove Analytics uses "cookies", which are text files placed on your computer, to help **EOS Contentia Belgium S/ANV** analyse how visitors use the site. The information generated by the cookies about visitors' use of the website is stored and processed by Siteimprove on servers in Denmark.

IP addresses are irreversibly anonymised before data is made available in the Siteimprove Analytics or Intelligence Suite for EOS.

6.2 Social media and YouTube videos

a. Shariff solution

We use Shariff buttons from social networks Facebook, Twitter, Google+, LinkedIn and Xing on our website. The buttons are simple HTML links. The procedure we use fits within the framework of the Shariff solution. With the Shariff solution, a script retrieves the number of times, e.g. the share button on a page is clicked: the script contacts the social network via the programming interfaces and retrieves the numbers. None of your personal data is sent in the process. Instead of your IP address, only the address of our server is sent to Google, Facebook and Twitter. You will only be directly connected to Facebook, Google or Twitter if you perform an action. Previously, the social networks cannot collect any data about you. As long as you do not click on a link to share content, you will remain invisible to the networks. If you click on a link, the obligation to provide information about data collection and processing no longer rests with us, but rather with the social network operator.

b. YouTube videos

Our website contains links to videos from YouTube LLC, 901 Cherry Ave, San Bruno, CA 94066, USA. If you visit a website on our website that contains such a video, a direct connection is established between your browser and the YouTube server after you have activated the video.

YouTube receives the information that you have visited our website with your IP address. When you click on the link to the video, your IP address will be forwarded to YouTube.

We would like to point out that, as provider of our website, we are not aware of the content of the data transmitted or of its use by YouTube. For more information, please refer to this YouTube privacy statement (<https://www.youtube.com/>).

6.3 Website Cookies

Necessary cookies

Name	Java Session Cookie
Provider	Owner of this website
Goal	This cookie is used by the application server and is essential for the correct functioning of the application software. No personal data is stored here.
Cookie name	jsessionId
Cookie expiration date	Session cookie - deleted as soon as you close your browser.

Name	cookieconsent_status
Provider	Owner of this website
Goal	Necessary cookie that stores your confirmation of the cookie banner.
Cookie name	cookieconsent_status
Cookie expiration date	30 days

Preference cookies

Name	VISITOR
Provider	Owner of this website

Goal We use this cookie to offer personalized content.

Cookie name VISITOR

Cookie expiration date Session cookie - deleted as soon as you close your browser.

Name NEW_Visitor

Provider Owner of this website

Goal We use this cookie to offer personalized content.

Cookie name ne w_visitor

Cookie expiration date 1 day

Statistical Cookies

Name nmstat

Provider Siteimprove GmbH

Goal This cookie records the user's use of the website. It collects statistics on the use of the website, such as the last time the user visited the website. This information is then used to improve the user experience of the website. This Siteimprove Analytics cookie contains a randomly generated ID that is used to detect the browser when a user reads a page. The cookie does not contain any personal data and is only used for web analysis purposes.

Cookie name nmstat

Cookie expiration date Persistent - expires after 400 days

Marketing Cookies

Name siteimproveses

Provider Siteimprove GmbH

Goal This cookie is used exclusively to track the order of the pages a user views during a visit to the website.
This information can be used to compose user journeys (User Journeys) and can enable users to find relevant information more quickly.

Cookie name siteimproveses

Cookie expiration date Session cookie - deleted as soon as you close your browser.
